

Tbaytel Transforms Good People Into Good Leaders Through Leadership Thunder Bay

Meet Leadership Graduate Stephanie Reid



By Janine Chiasson

"It's people – regular people – that make Leadership Thunder Bay what it is," says graduate Stephanie Reid. "People from different jobs, pay scales, and ways of life, coming together to share their collective experience to make the whole group more knowledgeable and more excited to do things in the community."

That's a strong endorsement from a woman who knows. Stephanie Reid was recruited to the program with promises that it would be beneficial to her career, she'd meet a lot of people, and it would be a good thing to do. Boy, has it ever. Participants from all walks of life inspire their colleagues to see the community through different lenses and, as Stephanie emphasizes, "it expands your mind and helps you develop ideas you hadn't thought of before."

Right off the bat, Leadership Thunder Bay participants are immersed in meaningful, hands-on work on Community Action Projects. Stephanie's anti-racism project group came up with solid recommendations that the City actually implemented. "It's rewarding to see that class efforts have a legacy and make a difference in the

community," she says. "The beauty of Leadership Thunder Bay is they teach you that anyone has the ability to be a leader. You don't have to have a professional job or a designation in your industry, you just have to be a person that wants to do good things for the community."

She admits that 'Leadership Thunder Bay graduate' does look good on a resume, but "it's more than that. You gain more confidence and create an unbelievable network. My group had teachers and nurses, and people that just aren't at the typical types of events that I attend. Working on a collective goal that we cared about created a sense of togetherness and community that will help carry me forever."

Stephanie knows that some people in our community don't have an employer willing or able to fund the fees for the program. But thankfully, "the money that Tbaytel and other partners provide helps give scholarships to potential leaders who can't afford to participate." Plus, as the City of Thunder Bay Tourism Digital and Travel Media Officer, Stephanie discovered other local businesses and organizations that help

Leadership Thunder Bay. "I had no idea these places existed in my town that I've lived in my whole life," says Stephanie. "You show up for a learning day and besides learning professional development skills, you learn about community partners and their businesses, and how they're helping support our community."

Good corporate leaders, like Tbaytel, make it possible for Leadership Thunder Bay to thrive and create the next generation of community leaders committing to doing good things.

Leadership Thunder Bay – Apply Now

In Stephanie's words: If you've ever felt that you need a different way to get ahead in your career, if you've ever felt that you're just not sure what you're doing, Leadership Thunder Bay can help give you focus. It's fun, it's exciting, and at the same time you're learning things. How cool is that? If you're interested, don't hesitate to apply. The deadline to apply to the Class of 2019 is May 25, 2018.

www.leadershiptb.com



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